



squire

More than money.

Financial Wellness at your fingertips.



Your employees are more productive when they're not worried about money

Financial Wellness can transform lives.

Sqwire is a comprehensive Financial Wellness Program that provides your employees the tools and techniques they need to manage the financial stressors in their life.

Financially stressed employees spend an average of 20 **paid hours** monthly on personal financial issues.

Source: PwC 2016 Employee Financial Wellness Survey

SQWIRE'S MAJOR COMPONENTS

- Weekly Micro-Challenges to build good financial habits.
- Comprehensive lessons to go deeper on financial topics.
- Personalized Support Team to help implement learnings.
- Live help to get urgent questions answered quickly.



OUR INTERACTIVE PLATFORM

Easy to use



From the HQ page users can access every aspect of the program.

- Weekly *Spark Micro Challenges*
- Their Local Support Team of Financial Professionals
- Personalized help
- Comprehensive Financial Curriculum

Weekly progress

Each week users are encouraged to change one thing that will have a financial impact on their lives. They can do just that or take it one step further by accessing the extensive easy to complete online content.



sqwire

Total Support Platform

WEEKLY CHALLENGES



Each week users are presented with a micro challenge to encourage them to make small changes that over time will lead to big results.

SELF-GUIDED CONTENT



The content is presented in different ways to accommodate all learning styles, visual, auditory, reading/writing, and kinesthetic.

LIFE JOURNAL



Each registered user is given a Life Journal to compile all their pertinent financial information for easy reference and safe keeping.

PERSONAL HELP



All levels have access to email help and Q&A sections within each lesson. Sqwire Gold Members have access to live chat help as well.





PERSONALIZED **SUPPORT TEAM**

Implementation Tools



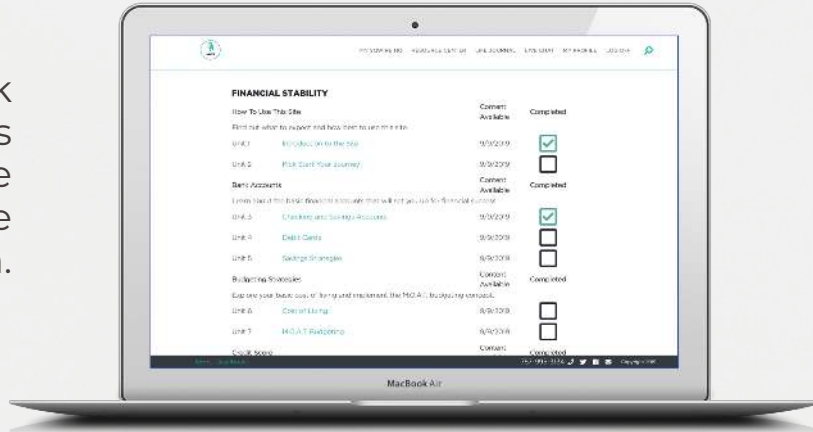
Education without implementation is worthless.

To help our users implement what they've learned, each user is given access to a region-specific support team of financial specialists who are ready to assist them with outstanding service for any of their financial needs.

Features

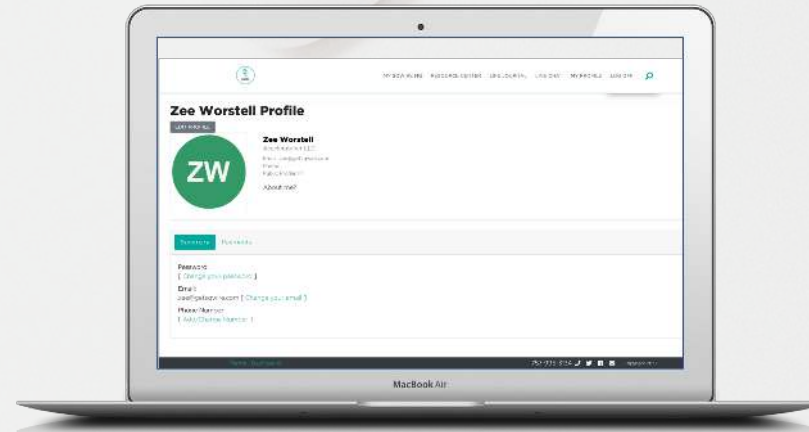
TRACK PROGRESS

Users can track their progress as they move through the curriculum.



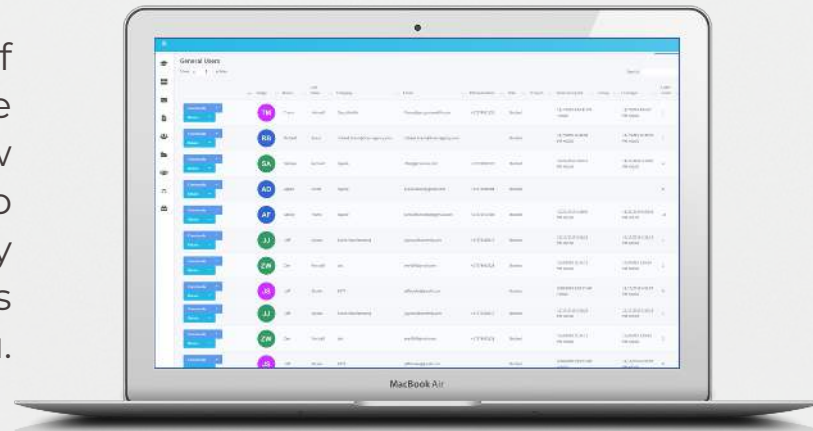
PROFILE CONTROL

Users have total control over their profile and personal information.



TRACK ENGAGEMENT

See how many of your employees are registered, and how active they are, so you know exactly how Sqwire is working for you.



CUSTOMIZABLE

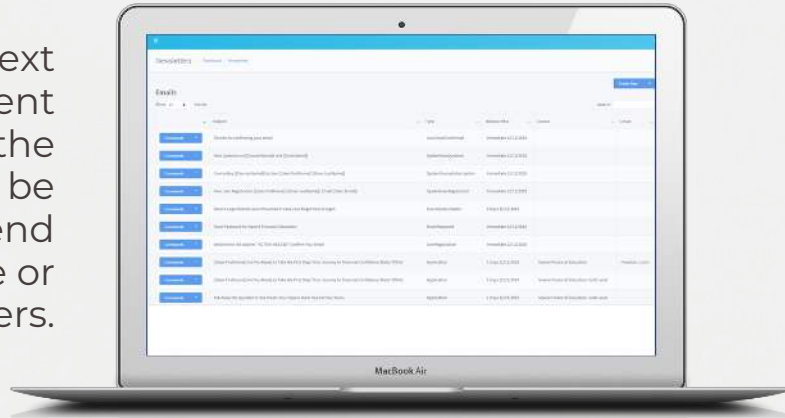
The system allows for easy white-label customization so the look and feel can match your brand.



Features

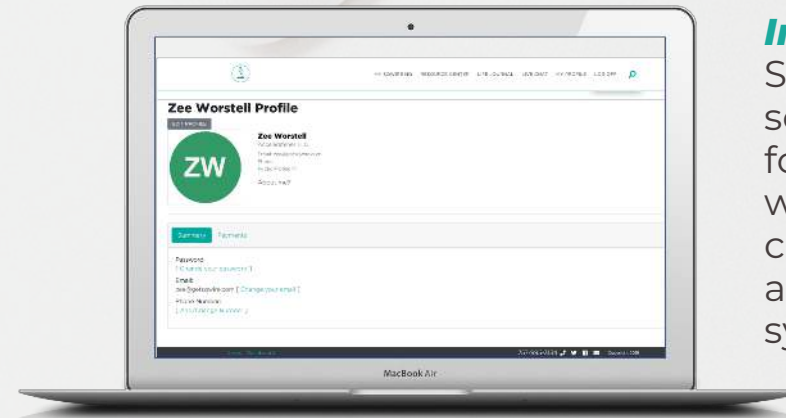
INTEGRATED EMAIL

Emails and text messages are sent from within the system and can be scheduled to send based on date or time triggers.



SINGLE SIGN-ON

In Development: Single sign on will soon be available for integration with both company systems as well as personal systems.



PROGRESS BAR

A progress bar tracks users progress for each module as well as the entire course.



TIMELY REMINDERS

In Development: As members hit certain milestones based on time or progress, they'll receive reminders at login to complete different tasks.





THE APP

A Companion App



Financial Wellness in your pocket.

We are developing our companion app that would fully integrate with the platform and give users the ability to access the training information as well as the help line and preferred provider lists directly from their phone.



Why Sqwire?

Give your employees a benefit that can change their lives while increasing their productivity at work.

Worth the Investment

Companies save \$3 for every \$1 they spend on financial wellness programs for their employees.

(A 300% return on your investment.)

Source: PwC 2016 Employee Financial Wellness Survey